

Terms & Conditions of Mahadhan Ke Mahafan Campaign

Campaign Name: “Mahadhan ke Mahafan” to be conducted by Smartchem Technologies Limited, Pune (the “Company”)

Campaign Period: November, 2020 to January, 2021 (3 Months)

Participation in the campaign is free, voluntary and at sole discretion of the participant/ farmer and not compulsory. By participating in this Campaign, the participant/ farmer fully agrees to the terms & conditions as well as the decision of the Company, which is final and binding.

Campaign Objective:

1. To reward the audience that is constantly engaged on Mahadhan’s Facebook Pages.
2. To increase engagement on our Facebook pages/ social media.

Eligibility:

1. The campaign is open for all farmers (participants) in Maharashtra, North & Karnataka state.
2. The participant/ farmer who is a follower of Mahadhan Facebook Page will be eligible for the campaign.
3. Directors, Employees and immediate family of the Company, its associates companies, advertising and promotional agency agents, dealers, agents, professional advisors and auditors shall not have the right to participate in this campaign.
4. Participation does not guarantee any gift or prize or benefit in the said Campaign.

Top Fan Selection Process:

1. Selection of 2 (two) Top fans from Mahadhan’s Karnataka Facebook page every month during the campaign period and 2 (two) Top fans from Mahadhan’s main Facebook page.
2. Top 2 fans from the Top fans list available on Mahadhan’s Facebook pages will be the winners of the campaign. In case top Mahadhan is unable to reach top 2 fans for verification process, next fan will be considered for winning the campaign.
3. In case of tie between 2 or more participants, winner will be selected through randomizer/ computer system.
4. Company will collate all the data and randomly/ computer system decide the names of the participants as winner. Company will announce the winner on its Mahadhan’s main Facebook page and meanwhile also collect the participants name, address, phone number and deliver the gift worth upto Rs. 1000/- to the participants through third party Accentiv India Pvt. Ltd. engaged by the Company. There is no option to change the gift delivered by the company. The winner have to accept the gift.

5. The Company reserves the right to verify the identity of the participant(s). If not suitable/ information provided is not correct/ fake, Company reserves the right to reject/ cancel the participation of the participants/ winner. Company will not entertain any claims / queries in respect of the campaign, selection process and reward from the participants or any third party.

6. The Company may, without providing any notice and reason, disqualify the participant from the Campaign.

7. The campaign timelines are subject to change based on on-ground conditions, degree of participation, technical issues, force majeure reasons, etc or as deemed fit by the Company without any prior notice.

Participation Criteria:

Participants should follow the below points to participate in the campaign:

1. Participants should follow and like Mahadhan's Facebook Pages.

2. Participants should invite their farmer friends to like and follow Mahadhan's Facebook Pages.

3. Participants should like and share Mahadhan's posts.

4. Participants should write about their experience with the Mahadhan products on the posts shared from time to time in the comment section.

5. All participants/ winners will be declared with subject to necessary verification, including without limitation, verification of eligibility through proof of identity, age, occupation, nationality, transaction and complete compliance with these Terms and Conditions.

6. The participants/ winners agree that the Company has the sole right to decide all matters and disputes arising from this Campaign and the decisions of the Company are final and binding on the participants/ winners.

7. The winner will get a chance to feature in Companies advertisement on print/ electronic and social media.

8. There will not be any other Award/ reward in cash or kind to the winners.

9. At the Company's request, Winners will free of charge participate in all promotional activity (such as publicity, photography & videography) surrounding the winning of the prize and the participant/ winners consent to the Company using their name, likeness, image and/or voice in the event/ promotional activity they are winners (including photograph, film and/or recording of the same) in promotional material or in any media for an unlimited period without remuneration for the purpose of promoting this campaign/ Program (including any outcome) or for promoting any other products manufactured, distributed and/or supplied by the Company.

10. The Company reserves the right to cancel, modify, extend, postpone or withdraw the Campaign at its sole and absolute discretion.

11. The participants/ winner(s) agrees to receive notifications from the Company through mobile and email even if he / she is registered in the National Do Not Call (NCPR)/ Do Not Disturb (DND) register laid by TRAI.

12. The Company reserves the right to withdraw/ add/ alter any of the Terms and / or conditions of the Campaign at any time without prior notice.

13. The Company will not be responsible for any NDNC (National Do Not Call) Registry regulation that will come into play. All Participants agree as per these terms and conditions that even if they are registered under NDNC, DND (Do Not Disturb), the Company will have all the authority to send SMS or call such shortlisted Participants.

14. The participants/ winners acknowledge that the Company will own all rights to use, modify, reproduce, publish, perform, display, distribute, make derivative works of and otherwise commercially and non-commercially in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, The Company reserves the right to check all data for their authenticity and reject them if not found genuine, at its sole discretion.

15. The Company will always keep the personal data of the participants/ winners confidential, securely and destroy the same when not in use.

Termination / suspension

The Company has the sole right to suspend, alter, postpone, cease, close, withdraw or terminate this Campaign at any given point in time at its sole discretion without any prior notice to any person whatsoever. Upon such premature suspension, cessation, withdrawal, termination or closure of the Campaign by the Company, no person shall be entitled to claim loss of any kind whatsoever.

Miscellaneous

1. Participants agree to be bound by these Terms & Conditions and by the decisions of the Company, which are final and binding in all respects. Participants who violate these Terms & Conditions, tamper with the operation of the Campaign or engage in any conduct that is detrimental or unfair to the Company, are subjected to disqualification from the Campaign. The Company reserves the right to block out individuals whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Campaign without any notice to any such person whatsoever.
2. These Terms & Conditions (and any dispute, difference, proceedings or claim of whatever nature arising out of or in connection with these Terms & Conditions) shall be governed by, and construed in accordance with, and interpreted under the laws of India including tax laws, rules and regulations as may be applicable and shall be subject to the exclusive jurisdiction of the Courts/ Tribunals in Pune only, irrespective of whether Courts/ Tribunals in other areas have concurrent or similar jurisdiction.

I agree to the above terms & conditions.

(sign)
Participant
Name:
Address:

Date: