

ICFA Award on Agribusiness Leadership – MahadhanSmartek

Another crowning stroke moment for Smartchem technologies Ltd.–Smartek brand from the house of Mahadhan was honoured with the “**Agribusiness leadership**” award at the 11th Global Agriculture Leadership Summit 2018. The award, organised by Indian Council of Food and Agriculture(ICFA) is for organisation which has made a notable contribution in growth and business and introduction of new products, and has enhanced financial and marketing size of the industry. Smartchem Technologies Ltd. takes extreme privilege in being honoured with this award in presence of industrial stalwarts and veterans, in the event conducted at IARI ground, Delhi on 27th October.

‘SMARTEK TECHNOLOGY’ - a new revolutionary fertiliser – has been introduced by Smartchem Technologies Limited. This unique technology has a combination of inorganic and organic nutrients applied to NPK or NPS fertilisers which help in improving crop growth and productivity.

In SMARTEK, a unique permanent coating is applied to the granule of fertiliser which improves and enhances properties of the fertiliser. This technology minimizes caking, regulates dust emission, enhances the appearance, increases the agronomic efficacy and modifies the nutrient release characteristics.

The unique technology of Smartek proved its mettle on field too. In as many as 5270 demonstrations conducted on different crops, in different geographies, it was observed that the crop yield improved by 15 to 20%.Smartek has thus been a very strong innovation, which maximises yield, quality of the produce and saleability of the produce. The quality of the produce has also helped farmers command a higher price and sell their products more easily in the market.