

State-of-the-art technology plant commissioned to manufacture Mahadhan fertilizers

With an investment of Rs.800 crores, manufacturing capacity will be increased from 3 lac tonnes to 11 lac tonnes

Pune, 2017:A new brown field project to manufacture Mahadhan fertilizers has been commissioned in Taloja, Maharashtra. The new manufacturing facility is installed with the latest INCRO technology with a provision of manufacturing multiple grades of fertilizers and is also the only plant in India with automated bag loading facility.

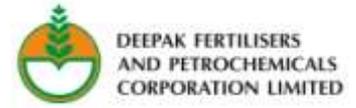
Mahadhana, a well-recognized fertilizer brand in Maharashtra, Karnataka and Gujarat, is known for its quality and trust. It is a leading manufacturer of the popular NPK grade 24:24:00 and Bentonite Sulphur.

With the new facility, the capacity will increase to 11 lac tonnes from the current 300,000 per annum. With the augmented capacity, new grades will be added under Mahadhan's range which include, 10:26:26, 12:32:16 and 20:20:0:13 taking the total product basket of over 48 traded products which include bulk fertilizers, specialty fertilizers, water soluble fertilizers, micro nutrients and secondary nutrients.

The enhanced capacity will also help Mahadhan to expand into newer geographies and provide high quality fertilizers to over 7 million farmers. With the increased capacity, Mahadhan will be the largest manufacturer of NPK fertilizers at a in Maharashtra, Gujarat, Madhya Pradesh and Karnataka currently. In addition to its core markets of Maharashtra, Karnataka and Gujarat, it will also cater to newer geographies in Southern and Northern agrarian markets across the country. The brand has also introduced unique packaging design with an international feel across the entire range of products.

Mahadhan is manufactured by Smartchem Technologies Limited (STL), a wholly owned subsidiary of Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL). Over the past 25 years, the company has been working closely with the farming community with an aim to improve the yield and quality of the produce.

“With an investment of Rs. 800 crores and more than tripling the existing capacities, this is one of the largest expansion in the fertilizer sector over the past 10 years, not only in Maharashtra but also across India. In our endeavour to make the Indian farmers globally competitive we will continue work closely with the farmers, helping them increase their productivity and quality” said Mr. Guy Goves, President Agri Business, STL



About STL

Smartchem Technologies Limited (STL) is one of the leading fertiliser manufacturers in India. It is a wholly owned subsidiary of Deepak Fertilisers and Petrochemicals Corporation Limited (DFPCL), a publicly listed, multi-product Indian conglomerate with a multi-product portfolio spanning industrial chemicals, farming diagnostics and solutions and value added real estate. Deepak Fertiliser is the parent company of Smartchem Technologies Ltd, handling the fertilisers, bulk fertilisers and TAN businesses. Its fertilizer brand “Mahadhan” has been serving the farming community for over 25 years and is a leader in specialty fertilizers. DFPCL’s products conform to world-class quality standards and are preferred brands among various sectors.

For Further information:

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